



# SHATTO MILK COMPANY

[www.shattomilkcompany.com](http://www.shattomilkcompany.com)

January 2012

## Coffee Milk!

Just before the holidays we introduced our newest milk product, Coffee Milk.

This product has been received with outstanding reviews. With that, we are amazed that everyday there are a few folks that are surprised to learn that we have this new treat.

So, we are asking for your help. If you have tried our coffee milk and liked it we would love for you to share your experience with your friends and family and let them know of this new tasty product.

In addition, if you have looked for it in your local market and have not been able to find it, please feel free to request it from your store manager as we would love to ensure it is in a convenient location for you to consider each week.

We greatly appreciate you giving this new product a try and truly hope you not only like it, but love it!



## New Barn Almost Finished

Since early December we have been working very hard to get a new free stall barn built to offer additional housing options for our cows during these cold winter months. We are almost there. The side curtains (to stop the wind) were placed on the building this past week and we are hopeful to get all of the gates and other misc. items in within the next ten days or so.

This barn will mark our newest effort to ensure that our cows have the most comfortable place possible to escape the heat in the summer and the chill of the winter. So far we have been fortunate this winter to have very little precipitation, which is good when you are trying to finish a building.

It is also very positive for the cows as the more rain and snow we get means the more mud that will follow. Mud is one of the worst things for a dairy cow as it can cause illness of many types. To ensure that our cows remain as healthy as possible we work very hard to ensure that they have covered areas to take a break and relax during the worst of weather.

The next time you come out to visit, look to the east of our country store and you will see our newest barn.



## **Come Tour Our Local Family Dairy Farm**

Would you like to milk a cow? Pet a baby calf? How about learn how Shatto Milk is bottled or sample all of our products? If so, we have just the deal for you. We are now accepting tour reservations for the spring, summer, and fall of 2012.

If your group/family is interested in making Shatto Milk Company part of your fieldtrip calendar for 2012, you should schedule your tour now as our calendar is filling up fast.

To set up a tour, please contact us at (816) 930-3862. Shatto Milk Company schedules tours Tuesday - Saturday. During tours visitors can:

- Milk a cow and pet the baby calves.
- Get a first-hand look at where our cows live, what they eat, and how they are milked.
- See our milk bottled. Learn each step our milk goes through before reaching your table.
- Sample many of Shatto Milk Company's YUMMY products.

Tours typically last 60 to 90 minutes from start to finish. There is a modest fee of \$5 per person and children two and under are free. All groups are welcome; we have hosted tours for school field trips, families, Boy and Girl Scouts, businesses, senior citizen bus tours, church groups, etc.

When coming to the farm for a tour, visitors should arrive at least 15 minutes prior to their scheduled tour time, wear comfortable clothing, set aside some time to look around our country store, and of course come prepared to have a wonderful time enjoying the nice country setting and everything else that farm life has to offer.

All of us at Shatto Milk Company truly look forward to seeing you and your family at the farm in 2012. Directions to our local family dairy farm can be found on our website at [www.shattomilkcompany.com](http://www.shattomilkcompany.com).



## **What's Happening On The Family Farm?**

With the holidays behind us, things are starting to get back to normal a bit. Egg Nog is a thing of the past as it was last delivered on January 1. With Egg Nog going away until November 1<sup>st</sup>, it has allowed us to begin catching up with our other flavored milks.

At the bottling plant things are busy. We are seeing larger than normal orders of our new coffee milk, which everyone seems to enjoy. We are also seeing much larger orders for our butter line as well as our super premium ice cream. We are super excited about all of this great news.

At the retail store, things are a bit slower than normal due to lower tour traffic as well as colder weather. With that said, the phone is super busy this time of year as many groups are starting to schedule their spring and summer tours.

We just made note that this year's family day at the farm will be June 16<sup>th</sup>, we hope everyone marks that wonderful day on your calendar.

Other than those fun things, we have great ideas for 2012. We plan to introduce a wonderful yummy new product that we hope all of you love. Our hope is to get this new product out within the next 3-4 months.

We will provide additional information about this new product soon as we are super excited for this release as we honestly think this may be one of the tastiest products we have ever released or even considered. We truly believe you will love it.

## NEW BOTTLE WASHER

When we first starting bottling milk in 2003 we purchased a 1950's bottle washer and refurbished it for use in washing our bottles. Since that time we have been keeping our eyes open for additional bottle washers because we have thought it would be nice to have a backup in case this beauty started having problems.

This past month we were fortunate to find a new (to us anyway) bottle washer in Wisconsin. We purchased it and have had it at the farm working to refurbish it for the past month or so.

Below is a picture of this little treasure and we just wanted you to see what our newest bottle washer looks like.

Our hope is to install this washer, allowing us the opportunity to refurbish our original to ensure that we always have a back up available.



## Bovine Employee of the Month



### Steph

**Age:** 2 years old

**Weight:** 1210 lbs.

**Eyes:** Brown

**Hair (Fur):** Spotted  
Black and White

**Favorite Winter Activity:** Snow Angels

**Favorite musical composer:** Moootzart

**Why does Steph look so small:** Steph refused to have her picture taken as a part of this recognition, so we were forced to reach into our achieves and use one of her baby pictures....

Now who is laughing Steph?

**Thing most looking forward to this summer?** Hanging around with the girls at the pond, it is no water cooler, but the gossip is good!

**Any plans for Spring Break?** I am thinking a road trip may be nice, across the road to the other pasture...

**Any Excitement At the Farm:** Oh YES, me and the girls are super excited about this new barn we have been hearing about.

Sleep over here we come!

## Don't Forget the Shatto Butter

Just a reminder, Shatto Milk Company offers 4 premium butter products that we are certain you will enjoy.

Honey Butter

Garlic Butter

Salted Butter

Unsalted Butter

All of our butters are made right here on the farm and packaged by hand. Please give them a try and let us know what you think.