



# SHATTO MILK COMPANY

www.shattomilkcompany.com

January 2008

## Going Green!

Over the course of the past year, you, as our valued customers have played a huge role in helping the local community benefit from the environmentally sensitive practices we have been promoting.

As you will recall Shatto Milk Company was named the Environmental Excellence Award winner for business this past month. That award was truly a result of the partnership that you have formed with our small local family farm. Together we have:

- Kept more than 1.1 million plastic jugs out of area landfills this past year and more than 4 million out over the course of our first 4 years in business.
- Enlightened more than 150,000 people about the benefits gained through reuse and recycling.
- Gotten an estimated 50,000 people to take the time to return their Shatto glass bottles to their local store for the benefit of the environment.
- Reduced our reliance on paper towels by only using washable cloths to clean the cows by nearly 95%.

Shatto Milk Company is always seeking new and innovative ways to reduce our environmental footprint and give back to the community!

With your support, we have been able to make a positive environmental impact on the Kansas City region. I am hopeful that our partnership will lead to even more outstanding outcomes for our local community for decades and centuries to come.

*Thank you very much for helping us make a difference and aid the Kansas City area in reducing waste and remaining sustainable!*

## Happy New Year!

I don't know about you, but for me it is hard to get use to filling out my checks with 08 vs. 07. With that said, I am ready for what the New Year has to offer.

I can tell you that we here on the farm are excited about 2008; we have a lot of new ideas and thoughts in our minds that we hope to make a reality over the course of the coming 12 months.

We will be offering a number of special events this year at the farm and hope you will place these special dates on your calendar. The annual Easter Egg Hunt will be held on March 23<sup>rd</sup>, while the annual Family Day at the Farm will be held on June 21<sup>st</sup>. My family and I hope you, your family, your friends and anyone else you would like to share this opportunity with, can make it out to the farm to enjoy these special events.

All of us here at Shatto Milk Company are excited about 2008 and hope you are as well. As always, if there is anything we can do to make your enjoyment of our YUMMY products any better, please do not hesitate to contact us directly via phone at (816) 930-3862 or via email at [office@shattomilk.com](mailto:office@shattomilk.com). We wish you a safe and happy 2008!



## Extreme Home Makeover Take Two

In November of this past year we were fortunate enough to be asked again to take part in Extreme Home Makeover. As you know this show helps many people from all around the country that are in need of new living arrangements. A year or so ago we worked with the crew by providing milk to many of the volunteers in North Kansas City. This past November we again worked with the Extreme Home Makeover crew along with Kevin Green, from Kevin Green homes as they worked to aid a family in the Kansas City, Kansas area.

We were delighted to be asked to be the exclusive dairy provider for this event and truly had a great time. I hope you will take the time to watch the showing of this home makeover when it airs in February.

It is a pleasure to work with such great people, while attempting to give back to the wonderful people of our area.

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## OLD FASHION WIRE MILK CARRIERS

Are you looking for an easy and stylish way to transport your milk bottles too and from your local market? If so, we have just the item – Shatto Milk Company is now offering **old fashion wire milk carriers** that can hold 2, 4, or 6 bottles at one time. These terrific items can either be purchased at our Country Store or via our online store. If you have any questions please do not hesitate to contact us at (816) 930-3862.



## What's Happening On The Family Farm?

Different year, but same cold weather. Believe me I am not complaining as the cows would much rather have this cold weather than the extreme heat that we see in late summer. They specifically do not mind the cold now that their new barn is functional and they have a cozy place to come in out of the weather if they so choose.

At the dairy things are going well. We have been working hard to ensure that all of the ice and snow is kept under control so none of our happy bovines, nor any of our valued employees slip and fall during these slick conditions.

At the bottling plant things are slowing down a bit from the holidays. As of January 1, Egg Nog production was stopped for the season. It was a great year for Egg Nog as we received more comments than ever before on how much you enjoy our premium holiday product. We look forward to bringing it back again late this year.

At our Country Store things have also calmed down. We made it through the holiday rush and we are now preparing for the thousands of people that are planning to come visit the farm this spring.

Spring is a great time of year here as we get many visitors, the grass is starting to turn green again and the cows begin to enjoy the increased warmth from the overhead sun. If you have not done so, I would suggest that planning a trip to the farm in the spring time is one of the best ways to enjoy what our local family farm has to offer. See you on the farm soon!

## FIRE UPDATE

Late this past summer we conveyed to you the unfortunate situation that occurred when we had a small fire at the farm. As you will remember we were shut down for a couple days because our boiler caught on fire and was later found to be destroyed. Well, for the past 4-5 months we have been running on a temporary portable boiler that has gotten us through. I am now happy to say that we took delivery of a replacement boiler early this month and are very excited to get it up and running as soon as possible.

Since the time of the fire, many of you have emailed, called and even stopped by, asking if there is any way you could help. Your thoughts, generosity and time have been much appreciated. I am hopeful each of you can come out to the farm sometime this year and take part in one of our special events or just stop by and enjoy a cold glass of milk with me as a token of my appreciation for your support of, and dedication to, our local family farm.

Below is the new boiler as it arrived to the farm late last month.



## NEW YEARS RESOLUTIONS FROM AROUND THE FARM

Each year people all over the world welcome in the new year with a kiss as well as a New Year's resolution. Often times these resolutions are based on things people want to change in their life or about themselves.

Here at the farm many of our bovine friends as well as us humans make resolutions as well. I thought I would take a small amount of space to share a few of the resolutions that I have overheard our happy bovines moo-ing about.

Ginger – To make visitors to the farm smile more and just enjoy all aspects of their visit.

Jane – She resolved to work out more and ensure that she never misses a session of Cow-is-thenics.

Molly – She was talking about reducing the amount of time she spends chewing her cud.

Gladis – To spend more time with her friends and family.

Betsy – She thinks she is always working too much, so she resolves to take more vacations.

Jilian – Jilian has decided to attempt to stop counting Cowleries.

Hasana – To worry less about Moolah.

Snuggles – She resolves to reduce stress by participating in Cow Yoga at least once per week.

Lottie – She resolves to get her hooves polished in "pink" once a month.

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## Come Tour Shatto Milk Company

*We are now accepting reservations for the entire year of 2008. Don't wait, many dates are filling up fast.*

*To make a tour reservations please contact us at (816) 930-3862. When calling please have an idea of when you would like to visit and how many will be in your group.*