



SHATTO MILK COMPANY

www.shattomilkcompany.com

July 2006

Introducing.....

Banana Milk. Yes, that is right; we have added another fun and YUMMY product to our product line. This product was inspired by a family that called in to a radio show I had the opportunity to be a part of about 6 months ago. The family asked about Banana Milk and suggested that their son would enjoy such a flavor. Once I left that show I decided it would be fun to make some Banana Milk and get it to that family for that child to try.

Well, I made a bit more than that family could drink alone, so we began allowing visitors of our country store to sample it and give us feedback. The feedback was outstanding, thus we decided it was something we should provide for all of our customers to enjoy. As of this week, **Banana Milk** is being offered to all of the stores that carry Shatto Milk Company products. If you would like to try it, be sure to remind your dairy manager to add our newest flavor of milk to their weekly orders.

Also, be sure to try our premium **Chocolate milk**, many suggest it is the best they have ever had. In addition, we also offer a **Root Beer Milk** that tastes a lot like a melted old fashion root beer float, **Strawberry Milk**, and **Orange Dream Milk**. I am absolutely certain you will enjoy most, if not all, of these YUMMY and fun flavors produced just for you by our happy herd of dairy cows. Milk should not only be healthy and taste good, it should be fun as well. Enjoy!

**Pictures from this year's
Family Day at the Farm are
now available on our website:
www.shattomilkcompany.com**

Would You Like To Milk A Cow?

The young lady below is just one of more than 30,000 people that have taken advantage of the opportunity to come milk a cow on our local family dairy farm.

My family and all of the great Shatto Milk Company employees are not only dedicated to providing each and every one of our customers with the best tasting and freshest dairy products, but we are also committed to providing everyone with the opportunity to experience a bit of farm life. As many of you are aware, we offer a number of special events throughout the year. Most focus on educating visitors about our local family dairy farm, specifically about what cows eat, how they are milked, how that milk is processed and then bottled, and of course how we make sure that milk gets to your local grocery store as quickly as possible for you to enjoy.

We understand that all of our customers cannot make it out for these special events so we also offer tours of our farm year around. Our tours allow visitors to milk a cow, pet the baby calves, visit our bottling plant, see how our glass bottles are reused and of course sample all of our YUMMY products. If you, your family, your school group or any other group would like to come tour our farm, we would welcome the opportunity to host you. Please visit our website for more information and then contact us via phone at (816) 930-3862 to set up a time for your group to come enjoy the farm.



Family Day at the Farm

Thanks to the more than 2,000 people that made it out to the farm on June 24th to celebrate our third annual Family Day at the Farm. Visitors were provided free lunch, free hayrides, the opportunity to tour the dairy and processing plant, games for the kids and most importantly an opportunity to relax on the farm.

We hope everyone that attended had a great time and we are truly thankful for the opportunity to share our local family farm with your family for the day.

We will be having many more events, so I hope you continue to watch our monthly Moosletter for more information. Until then, if you, your family, your school or anyone else would like to come tour Shatto Milk Company, please contact us to reserve a date and time. We are currently accepting reservations up until December of this year.

Nutritional Information

Many of you ask if our products are gluten-free. Our suppliers have certified that the ingredients, cocoa, etc., used in our products do not contain gluten, therefore to the best of our knowledge all of our products are gluten-free.

We understand that many in the population are not able to consume products made of gluten, thus we continue to monitor our ingredients and update our nutritional information as needed in order to insure that our customers are provided with the information needed to make decisions related to special diets, allergies, etc.

Nutritional and ingredient statements for all of our products can be found on our website at www.shattomilkcompany.com. First click the products link, and once you are to the products page click each product you are interested in and a nutritional page will appear. If you have any specific questions related to our nutritional information please do not hesitate to contact us via phone at (816) 930-3862.



What's Happening On The Family Farm?

The past month has been extremely busy on the farm. Much of the month was spent preparing for, and hosting, the more than 2,000 of you who came out for Family Day at the Farm.

At the Dairy we have been spending a great deal of time perfecting a new method that will allow us to more efficiently and effectively provide our cows with their daily food. Currently our cows graze much of the day and are provided hay, corn, and cotton seed in order to ensure they get a diverse mix of food to choose from. This past month we purchased a new mixer that will allow us to better mix their food allowing them to enjoy it that much more. We are constantly looking for new and better ways to take care of our happy cows, as we understand they are truly the most important aspect of our operation. The above picture shows the new mixer that will allow our cows to leave the feed bunk even happier than normal.

At the bottling plant things are picking up considerably. All of our products are at full production and we have added one additional product that you will see on your local shelves the next time you go shopping. Our newest product is **Banana Milk**. This product provides a nice creamy texture to our all natural Banana extract, which creates an outstanding product for those of you who enjoy Bananas.

As the temperature continues to increase, so do sales of our wonderful juice products. We are constantly making our YUMMY juices in order to meet increasing orders. If you have not done so, I encourage you to try our **Lemonade, Fruit Punch, Orange Drink, and Sweetened Tea** as I am sure you will find them refreshing.

"THE BARNYARD"

We are now working to help promote one of Paramount Pictures newest movies, which will be opening soon, The Barnyard. This movie is a hilarious look at what "really happens" in a barnyard when the farmer's back is turned. "The Barnyard" is a lighthearted tale centering around Otis, a carefree party cow, who enjoys singing, dancing and playing tricks on humans. Unlike his father Ben, the respected patriarch of the farm, and Miles, the wise old mule, Otis is unconcerned about keeping the animals' humanlike talents a secret. But when suddenly put in the position of responsibility, the "udderly" irresponsible cow finds the courage to be a leader. For more insights into the movie and to view the trailer, visit www.barnyardmovie.com.



DRAWING CONTEST

In conjunction with the promotion of "The Barnyard", we are holding a drawing contest. The contest will be independently judged and the winners will receive some fun promotional Barnyard prizes and mention in next months Moosletter. Here is the scoop....

Participants must draw a picture of a Shatto cow or of what you think of when you think of milk. The drawings must be at our dairy by July 26th to be judged as a part of this contest. The top three drawings will be selected and win some fun prizes.

Please mail your drawings to:

Shatto Milk Company, Attn. Barnyard Contest
9406 N. Hwy 33
Osborn, MO 64474

Employee of the Month



Meet Jorge. Jorge is one of our outstanding employees who works at the bottling facility. He has worked here at Shatto Milk Company almost 3 years.

Jorge is a joy to be around as he is always smiling and joking around. Don't think though that he doesn't get a lot done, because Jorge is an outstanding employee that is responsible for several things. Jorge is very versatile and has helped out in all areas ranging from delivering milk to washing bottles to making sure the bottler is running correctly.

Jorge lives close to our family farm and is usually here at work around 5 a.m. He enjoys soccer, eating Doritos and just hanging out.

All of us here at Shatto Milk Company are extremely happy that Jorge is apart of our family. He always has a way of making everyone smile and encourages others to have a good time.

Jorge thanks for all you do. We are all happy you are apart of our team!

Help Us Meet Our Goal....

We would like to send our Moosletter to more than 4,000 people by August. Please feel free to forward this month's Moosletter to your friends and encourage them to sign up for this fun and educational publication.