



# SHATTO MILK COMPANY

[www.shattomilkcompany.com](http://www.shattomilkcompany.com)

March 2005

## 1<sup>st</sup> Annual Easter Egg Hunt

*Can you find eggs on a dairy farm?*

For the first time, visitors will find eggs at our local dairy farm. On March 27<sup>th</sup>, you and your family are invited to the 1<sup>st</sup> Annual Shatto Milk Company Easter Egg Hunt. This free event is new to our annual calendar, which already includes our huge customer appreciation event, "Family Day on The Farm", that will be held on June 25<sup>th</sup>, 2005.

The Easter Egg Hunt starts promptly at 2 p.m. for children ages 4 and under. At 2:15 p.m., we do it again for ages 5 to 7, and at 2:30 p.m. we have the final hunt for ages 8 to 10. Prizes will be awarded to the winners of each age group and for those children that find the "special eggs". There is no charge for this fun family outing. We suggest participants arrive at least 10 to 15 minutes before their age category is to begin so everyone has time to find their line and get ready to go!

The fun does not end with the egg hunt. Races, a coloring contest, and a chance to play with the baby

calves will also be available. Tours of the Shatto Milk Company dairy and bottling facilities will also be offered at 12:30 p.m. and 3 p.m. A modest fee of \$4 per person is charged for our tours.

Peter, the Easter Rabbit, will be present, so bring your cameras and have your child's picture taken with him and a Shatto Milk Company Cow. You will be sure to cherish this Easter Picture for years to come.

The Easter Egg Hunt is held rain (or snow!) or shine. Hot Dogs and other lunch items will be available for purchase throughout the afternoon while supplies last.

Our family looks forward to meeting you and your family. We are certain you and your kids will have a great time while at the farm. If you have any questions or would like more information about this or any other event, please contact us via phone at (816) 930-3862.

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And Much More....



A couple of youngsters have a great time while visiting the farm.

## Premium Milk Soap

Pamper yourself with our newest super premium creation. Shatto Milk Soap is an all-natural product -- NO artificial preservatives or colors are used in our soaps. Our creamy and luxurious soap is handmade using only the finest milk around, Shatto Milk!

Each batch of our soap is made with care using our own special recipe. To ensure the highest quality, each individual bar is allowed to cure for 4 to 6 weeks. Once our premium soap is ready, it is packaged and prepared for purchase.

Shatto Milk Company currently offers luxurious soap in 11 delightful scents; Honeysuckle, Peppermint, Lavender and Oatmeal, Lavender, Oatmeal Milk and Honey, Lily of the Valley, Jasmine, Green Tea, White Vanilla, Strawberry, and Patchouli.

Shatto Milk Soap is currently sold only at the Shatto Milk Company farm store. If you are interested in purchasing our premium soap and cannot make it out to the farm, we will ship these products to you for a minimal S/H fee. Just contact us via phone at (816) 930-3862 to place an order. We plan on making our soap available to area retail stores very soon.

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## DOLLY'S CHEESY POTATOES

Ingredients:      ¼ cup butter                      ¼ cup flour  
                         2 tsp salt                              ½ tsp pepper  
                         2 ½ cups Shatto Milk  
                         4 sliced potatoes  
                         1 ½ cups shredded American cheese

Fill a 13" X 9" X 2" glass-baking dish full of sliced potatoes.

Melt the butter in a saucepan; add the flour, salt and pepper. Cook until mixture becomes a thick paste. Gradually add the Shatto Milk. Cook until the mixture begins to thicken, then add the cheese. Allow to cook while stirring until the cheese melts.

Pour your warm sauce over the glass dish full of potatoes and let sit for 2 minutes. Cook for 1 hour at 350 degrees or until the potatoes are tender. Remove from the oven and let cool.

Enjoy!



## What's Happening On The Family Farm?

February was a great month at the dairy. The weather was much milder with less precipitation than was experienced in January. The cows love cool dry weather. This month also brought a few new baby calves to our farm. All of the babies were born healthy and full of energy. They are now in the barn welcoming those of you who stop by to tour our facilities.

February also marked the addition of another new product at the creamery. Our **Root Beer Milk** is now in full production and on the shelves at many of the fine stores that carry Shatto Milk products. Be sure to pick up a quart and give it a try.

Our farm store continues to get busier as spring approaches. Many groups and families made it out to tour our farm this past month, and many more secured their tour reservations for the coming months. If you are considering a tour, you may want to contact us soon to schedule a date as our calendar is beginning to fill-up well into the summer.

My wife and I visited a number of stores that carry Shatto Milk Company products in February and we were able to meet many of you for the first time. Getting to know all of you and sharing stories is truly what makes our family business fun. We plan on visiting many more stores and providing free product samples in March. Currently we are scheduled to be at the Overland Park Hy-Vee on 135<sup>th</sup> Street on March 19<sup>th</sup> from 10:30 a.m. to 2 p.m. Hope to see you there.

## PRODUCT NEWS

Many of you have commented on how tasty our cream and half-and-half products are. For those of you who have not tried these great products, please do; we are sure you will enjoy them very much. Our premium cream and half-and-half is great for whipping, adding to coffee, cooking, and for making delicious items like Strawberry Shortcake. Give some a try and let us know what you think!

We have received many calls about our old fashion wire milk carriers. We do carry 2, 4, and 6 cell wire milk carriers that are great for transporting your milk to and from the store. These handy milk carriers are available for purchase at select grocery stores that carry our products and at our farm store. If you are interested in purchasing one of these items, please contact us via phone or email.



## Mark Your Calendars

### FAMILY DAY AT THE FARM

**DATE: JUNE 25, 2005 10 A.M. - 3 P.M.**

This is our large customer appreciation event that offers many fun activities for all ages, great prizes, free lunch while supplies last, and tours of our facilities at no charge; not to mention, an excuse to come out and enjoy the great country setting. This is an event you cannot miss!

#### **FREQUENTLY ASKED QUESTIONS:**

**Q:** How many stores currently carry Shatto Milk Company products?

**A:** More than fifty stores in the Kansas City area carry Shatto Milk Company Products.

**Q:** What can I do if my local market does not carry a Shatto Milk Company product that I am looking for?

**A:** We suggest that you talk to the dairy manager of that

## Bovine Employee of the Month



### GINGER

**Age:** 3 years old

**Weight:** 1400 lbs.

**Birthplace:** Shatto Milk Company

**Birthday:** January 4, 2002

**Eyes:** Brown

**Hair (Fur):** Black and White

**Owner:** The Shatto Family

**Favorite Food:** Grass

**Amount Eaten Per Day:** 70 - 90 lbs.

**Favorite Evening Out:** Relaxing night in the pasture.

**Best Friend:** Holly

**Daily Milk Production:** 11 gallons

**Favorite Beverage:** Water

**Dream Vacation:** To visit the neighbors sheep.

**Favorite Activity:** Chewing her cud.

**Favorite Sports Team:** Kansas City Outlaws

**Favorite Season of the Year:** Winter, I get to snuggle with my friends.

**Any Special Plans For March?** Watch all the kids hunt Easter Eggs.

**Animal I Would like To interview?** A horse, how do they make that funny noise?

store and let them know of your desire. If that does not work, please contact us and we can give you the name of a store that carries Shatto products closest to you.

**Q:** What are the ingredients used in Shatto Milk Soap?

**A:** Our luxurious bath soaps contain Shatto Milk, olive oil, coconut oil, palm kernel oil, NaOH, fragrance/essential oils for scent and some of our soaps contain an earth-mined pigment for color.