



# SHATTO MILK COMPANY

www.shattomilkcompany.com

May 2010

## Lemonade, Sweetened Tea, Orange Drink and Fruit Punch

As we enjoy spring and then soon transition into summer, I want to tell you about some wonderful treats we have that are great for this time of year.

This past weekend as we were handing out samples someone made the comment, "I did not know you made juices, these are amazing". With that comment in mind, I thought I should make sure everyone knows that we do indeed offer a juice line in addition to our YUMMY milk products.

For the past few years we have been providing our customers with **Lemonade, Sweetened Tea, Fruit Punch** and **Orange Drink**. Each of these treats are made right here in our bottling facility and are products that customers in the Kansas City and St. Joseph area can enjoy year around. Most stores that carry our milk products also stock our juices; if for some reason your store does not currently offer these YUMMY treats, just request that your dairy manager order some the next time they place their order with us.

We want to make sure that all of our customers have the products they enjoy. We are certain you will enjoy all of our juice products. As always, if we can ever be of assistance to you please let us know.

**Having a Graduation  
Party? If so, Shatto  
Juices are wonderful  
additions!**

## Family Day at the Farm

Last year more than 6,000 people came out for our annual customer appreciation event. We hope you and your family can make it this year. This year's event is more special than in past years as it marks Shatto Milk Company's seventh anniversary, so please come out and join us.

**The event is free** to all and is a great opportunity to enjoy a fun day with family and/or friends. This year's event will be held on June 19 and will be from 11 a.m. to 3 p.m. Please let all of your friends, family and colleagues know of this great opportunity as we would love for them to experience a "day at the farm".

There will be something for everyone as visitors can:

- Take a free tour of the dairy and bottling plant.
- Pet the baby calves
- Enjoy free lunch (while supplies last)
- Milk a cow
- Enjoy fun games
- Take a hayride (weather permitting)
- Enjoy the country setting

More information on this event is available on our website. If we can answer any questions for you, please contact us at (816) 930-3862.



## NEW SHATTO APPAREL

A week ago we introduced our new shirt line to those of you that are fans of the farm on Facebook. The response was amazing. Everyone seemed to like the design and be interested in ordering a few for themselves.

We are happy to announce that the shirts are now available on our website at <http://shattomilk.com/store.html> as well as at our country store. There are six different designs, all for specific flavors of milk. Each design has a front similar to below as well as a very cute and clever saying on the back of the shirt.

The shirts are of a great quality and we are sure you will love them.



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## Cheese Curds Available

We have begun making our famous cheese curds again. We are currently offering regular White Cheddar Curds, Dill Flavored and Cajun Flavored Curds weekly. They are available for purchase at our country store as well as local grocery stores.

If you would like to give our curds a try and your store does not currently stock them, please feel free to request them from your store manager as we would be happy to deliver them some with their next milk order.



## What's Happening on the Family Farm?

Summer is just around the corner, thus a lot of our time is going to spring cleaning and working to ensure everything that was put off during the winter months is being taken care of now.

At the dairy, many new babies are arriving. The cows are enjoying the green grass and are just so excited temperatures are above the freezing point. We continue to work on what to do with the barn that we had collapse a few months back. Hopefully we will have more information on this front soon.

At the bottling facility things are very busy. All milk flavors are back in full production along with our cheese curds. We are now making and packaging plain Cheddar, Dill and Cajun flavored Curds and beginning to make them available to stores. We hope you are able to give some a try. We are certain you will love them.

At the country store, things are busier than ever. We are hosting more than 600 people each week for tours. It is so fun to meet so many nice people, and it truly makes the day fly by. We just introduced our new shirts and hope everyone is able to get one if they would like.

The new building continues to come along. We are working to finish the inside and should be done very soon. From there we will begin working hard on finishing the front of the building so it is easy and convenient to get to the front door. We look forward to opening it to the public soon!

## It Is All About Being Fresh

All of us here at Shatto Milk Company take great pride in providing our customers with the freshest and best tasting milk possible. As you know our milk can get from the cow to the store in as little as 12 hours. I am sure you are also aware that we do not add any preservatives or whiteners to our milk and we actually go to great lengths to make sure that our milk maintains its pure and original flavor.

While our milk is the freshest in the Kansas City area, keeping it fresh may depend on your refrigerator. Your refrigerators temperature has a lot to do with how long your milk will last. I would encourage you to make sure that it is set at the optimal temperature range of **between 35 – 37 degree F**. If you maintain this temperature you can be assured you are maintaining the freshness of your dairy products.

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## Flavored Milks Are Back

Yep, you heard correct. All of our flavored milks including Chocolate, 2% Chocolate, Banana, Strawberry, Orange Dream and Root Beer are in full production and available for you to enjoy.

If for some reason you are having a hard time finding your favorite flavor, please request it from the store manager as we want you to have it available to you at your local market. If we can be of any assistance in this effort, please feel free to email us at [office@shattomilk.com](mailto:office@shattomilk.com).

We want to do all we can to ensure you and your family are able to get as much of our fun flavors as you would like.

## Become A Fan:

Shatto Milk Company is now on Facebook: get up to date information about our special events, where we are in the community and when we will be in your area.

<http://www.facebook.com/pages/Shatto-Milk-Company/22383143368>

## Ice Cream – Super Premium and Local



Many of you have had the chance to enjoy our newest super premium product, but others of you have not.

For those of you that have not had the chance to try this product, it is my pleasure to introduce Shatto Ice Cream. Shatto Ice Cream is made on our local family farm using only the finest ingredients, including fresh Shatto whole milk and cream. This new all natural frozen treat is currently being offered in two classic flavors, Vanilla and Chocolate, with Strawberry soon to follow. Shatto Ice Cream will be available in pint sized containers cleverly designed to match our milk bottles.

Many of the stores that carry our milk already carry this new treat. However, if your store does not yet carry this product please ask your store manager to begin carrying it. Many stores are waiting to see the demand for the product before deciding if they should carry it or not. So, your help in requesting this new product would be greatly appreciated as we would love to get this new super premium product on the shelf of your favorite store.

Don't worry, the bovine employee of the month will return next month as we all prepare for Family Day at the Farm.