



# SHATTO MILK COMPANY

[www.shattomilkcompany.com](http://www.shattomilkcompany.com)

May 2011

## Lemonade, Sweetened Tea, Orange Drink and Fruit Punch

As we enjoy spring and then soon transition into summer, I want to tell you about some wonderful treats we have that are great for this time of year.

This past weekend as we were handing out samples someone made the comment, "I did not know you made juices, these are amazing." With that comment in mind, I thought I should make sure everyone knows that we do indeed offer a juice line in addition to our YUMMY milk products.

For the past few years we have been providing our customers with **Lemonade, Sweetened Tea, Fruit Punch** and **Orange Drink**. Each of these treats are made right here in our bottling facility and are products that customers in the Kansas City and St. Joseph area can enjoy year around. Most stores that carry our milk products also stock our juices; if for some reason your store does not currently offer these YUMMY treats, just request that your dairy manager order some the next time they place their order with us.

We want to make sure that all of our customers have the products they enjoy. We are certain you will enjoy all of our juice products. As always, if we can ever be of assistance to you please let us know.

**Having a Graduation  
Party? If so, Shatto  
Juices are wonderful  
additions!**

## Family Day at the Farm

Last year more than 5,000 people came out for our annual customer appreciation event. We hope you and your family can make it this year. This year's event is more special than in past years as it marks Shatto Milk Company's seventh anniversary, so please come out and join us.

**The event is free** to all and is a great opportunity to enjoy a fun day with family and/or friends. This year's event will be held on June 18 and will be from 11 a.m. to 3 p.m. Please let all of your friends, family and colleagues know of this great opportunity as we would love for them to experience a "day at the farm."

There will be something for everyone as visitors can:

- Take a free tour of the dairy, cheese facility and bottling plant.
- Pet the baby calves
- Enjoy free lunch (while supplies last)
- Milk a cow
- Take a hayride (weather permitting)
- Enjoy the country setting

More information on this event is available on our website. If we can answer any questions for you, please contact us at (816) 930-3862.



## SHATTO APPAREL

We are happy to announce that our shirts are now available on our website at <http://shattomilk.com/store.html> as well as at our country store. There are six different designs, all for specific flavors of milk. Each design has a front similar to below as well as a very cute and clever saying on the back of the shirt.

The shirts are of a great quality and we are sure you will love them. They are consistent with the design of our bottles, as well as our new silo tank at the farm.

What a fun way to not only be stylish but also show your support for our local family dairy farm.



## Cheese Curds Available

We are currently offering regular White Cheddar Curds, Dill Flavored and Cajun Flavored Curds weekly. They are available for purchase at our country store as well as local grocery stores.

If you would like to give our curds a try and your store does not currently stock them, please feel free to request them from your store manager as we would be happy to deliver them some with their next milk order.



## What's Happening on the Family Farm?

Summer is just around the corner, thus a lot of our time is going to spring cleaning and working to ensure everything that was put off during the winter months is being taken care of now.

At the dairy, many new babies are arriving. The cows are enjoying the green grass and are just so excited temperatures are above the freezing point.

At the bottling facility things are very busy. We are now working on a new milk flavor that we hope to be able to introduce as soon as late this summer. All other products are in full production along with our cheese products as well.

At the country store, things are busier than ever. We are hosting more than 600 people each week for tours. It is so fun to meet so many nice people, and it truly makes the day fly by. We just introduced our new shirts and hope everyone is able to get one if they would like.

The new building being complete is helping us in so many ways to both accommodate all visitors as well in allowing folks to see how we make cheese on a daily basis. It truly is different having extra room.

We are also preparing for family day at the farm which is June 18<sup>th</sup> this year. We truly hope you and your family are able to make it out as we always love visiting with so many of you during that annual event.

We hope to see you then!

## It Is All About Being Fresh

All of us here at Shatto Milk Company take great pride in providing our customers with the freshest and best tasting milk possible. As you know our milk can get from the cow to the store in as little as 12 hours. I am sure you are also aware that we do not add any preservatives or whiteners to our milk and we actually go to great lengths to make sure that our milk maintains its pure and original flavor.

While our milk is the freshest in the Kansas City area, keeping it fresh may depend on your refrigerator. Your refrigerators temperature has a lot to do with how long your milk will last. I would encourage you to make sure that it is set at the optimal temperature range of **between 35 – 37 degree F**. If you maintain this temperature you can be assured you are maintaining the freshness of your dairy products.

## Ice Cream – Super Premium and Local

For those of you that have not had the chance to try this product, it is my pleasure to introduce Shatto Ice Cream. Shatto Ice Cream is made on our local family farm using only the finest ingredients, including fresh Shatto whole milk and cream. This new all natural frozen treat is currently being offered in two classic flavors, Vanilla and Chocolate, with Strawberry soon to follow. Shatto Ice Cream is available in pint sized containers cleverly designed to match our milk bottles.

Many of the stores that carry our milk already carry this new treat. However, if your store does not yet carry this product please ask your store manager to begin carrying it.

## Become A Fan:

Shatto Milk Company is now on Facebook: get up to date information about our special events, where we are in the community and when we will be in your area.

<http://www.facebook.com/pages/Shatto-Milk-Company/22383143368>

## Bovine Employee of the Month



### Jane

**Age:** 4 years old

**Weight:** 1230 lbs.

**Birthplace:** Shatto Milk Company

**Eyes:** Brown

**Hair (Fur):** Black and White

**Best Friend:** Matt

**Favorite Game:** Pin the tail on the donkey, or maybe horse as we don't have a donkey.

**Favorite Summer Activity:** Hanging out by the pond of course, us gals like to get a bit of sun.

**What Are You Looking Most Forward To This Summer:** Umm, wellõ .mostly Family Day at the Farm. We always have such a good time meeting so many wonderful people

**Dream Job:** A Moooooosician. I would like to play the cow bells!

**Item Needed Before Summer:** A Moookini.

**Favorite Summer Treat:** Water, love me some plain old water. It is so refreshing after laying by the pond for a couple hours on a nice sunny day.

#### A bit more about Jane:

Jane is much older than her photo looks as this is a picture from when she was just 3 weeks old.

Jane was named after a good friend of the family and we are super excited to let everyone know that she has grown up and is doing everyone know that she has grown up and is doing well