



# SHATTO MILK COMPANY

www.shattomilkcompany.com

November 2007

## Happy Thanksgiving

Each year about this time I stop to reflect on the past 10 months. In doing so I am reminded of all the wonderful things in my life that I am thankful for including: a great family, wonderful friends, outstanding employees, good health, and of course the opportunity to do what I love, be a dairy farmer.

When we started bottling our own milk on our farm in June 2003, I quickly realized I had one more very important thing to be thankful for, that is you, our wonderful customers. Since 2003, I am reminded daily how thankful I am to have dedicated customers like you. So, with Thanksgiving right around the corner, I wanted to say thank you! Thank you for being such a wonderful part of my life and thank you for your continued support of our local family farm.

On behalf of my family and all of our terrific employees, I would also like to wish you and your family a happy and safe Thanksgiving. It is amazing how important people are to our every day lives, and unfortunately we do not always do a very good job of expressing our appreciation. Once again, thank you for being a part of the Shatto Family and for supporting our local family dairy farm. After all, we are neighbors!

**Wishing You and Your Family the Very Best!**

**When Preparing Your Holiday Meals,  
Don't Forget your Shatto!  
Now offering:  
Butter (salted and unsalted), Cream,  
Half and Half, Egg Nog, and of  
course our YUMMY milk.**

## Shatto Egg Nog

The wait is over; our super premium holiday Egg Nog is now available to all of the stores that carry our local products. We decided to offer our premium holiday treat a few days earlier this year, as we made our first delivery to local stores on October 25.

Those of you that have tried Shatto Egg Nog in the past can attest to the fact that our Egg Nog is not only the freshest on the market, but it is also the tastiest. If you have not tried our super premium Egg Nog, please do, as I am certain you will enjoy it. We will be making this outstanding product throughout the holidays, stopping production on January 1.

Shatto Egg Nog is an outstanding item to take along with you as you head to your many holiday parties. I am certain all of your friends will thank you for taking the time to bring this special treat.

If you are just looking for the more mainstream dairy products this holiday season, just know that almost all of our premium products are in full production. This includes all of our **white milks, chocolate, root beer, and strawberry, specialty milks, cream, half and half, and butter (salted and unsalted)**. Banana and orange dream milks will be available very soon.



## Radio Interview

As I mentioned in last month's email, I was interviewed on 1510 radio on October 25 about items ranging from entrepreneurship to our happy cows and you our wonderful customers. I was pretty nervous about the experience, but the guys were very kind to me and allowed me to become as comfortable as possible prior to the live interview.

For those of you that heard it, I hope I did okay, for those of you that did not get a chance to listen in I hope to be able to provide a link to the interview in next month's Moosletter. Just remember, I am a dairy farmer, not a professional radio personality.

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## Need Gift Ideas for the Holidays?

Each year we have thousands of people visit our Country Store as well as our online store to find great gifts for family, friends, and colleagues.

When you start thinking about holiday shopping we hope you will consider Shatto Milk Company. We have a variety of items that are perfect for those that you care about, ranging from logo'd hats, shirts, coffee mugs, ice cream bowls, and drinking glasses, to cow related items, wire milk carriers, fun cookie jars, and Shatto Milk Company gift certificates.

We would enjoy the opportunity to show you around our Country Store and help you find an item that your loved ones would enjoy this holiday season.

If there is something that you have seen at our Country Store that you would like to purchase, just give us a call at the farm and we will find a way to get it to you ASAP. If you would like to purchase a Shatto Milk Company gift card, we would be happy to take your order via phone and mail it to you that same day. Feel free to contact us via phone any day of the week at (816) 930-3862.

Our Country Store will be open everyday this holiday season except for December 25<sup>th</sup>.



## What's Happening On The Family Farm?

Boy, what a difference a month can make. Just 30 days ago I, along with all of our cows, was wishing for cooler weather. The past few weeks have been amazing. The sun has been out and the temperatures hovering around 60-70 degrees. It has been perfect weather for our beautiful bovines!

At the dairy, production is up; the cows are giving more milk and are enjoying their new home as they are now allowed to enter the new barn for shelter. They absolutely love it, and when they are happy I am happy.

Things at the bottling plant are as busy as ever. With production increasing, that means everyone in the plant is having to step up the bottling process. This is even more of the case as we just reintroduced our famous Egg Nog in time for the holidays. You should also know that we have now put our LOCAL bottles in full circulation. You will remember that we introduced these new bottles last month, but they have not been in full circulation until the past week or so. So, be sure to turn the bottle around and read the back, we want there to be no doubt about who provides this area with the true local dairy products.

The crops are harvested and all went well. We just planted some winter wheat in our fields. Those of you that visit the farm will begin to notice these crops growing in the fields that abut the highway across from our bottling plant. We are hopeful that all of the fields that were planted will host a vibrant green color this fall and well into the winter.

## HOT CHOCOLATE

As the winter weather begins to nestle in for the next few months, we all look for warm treats that will aid us in staying cozy in the comforts of our homes. For a wonderful warm treat this winter, try some hot chocolate compliments of Shatto Milk Company. In less than 3 minutes you can enjoy the best tasting hot chocolate possible and do so in the comfort of your own home.

Simply take a mug full of Shatto Chocolate Milk and heat it in microwave for approximately 2 minutes. Slowly sip the warm product to make sure it is the right temperature. Once the correct temperature is reached, plop in a few marshmallows and let your taste buds go wild.

The process is very simple, but the outcome is outright amazing. We never knew hot chocolate could taste so good or be so easy to make.

Enjoy!



## BARB'S CORN CASSEROLE

### Ingredients:

6 cups of corn	4 oz. Shatto salted butter
8 oz. cream cheese	1 cup crushed crackers
Salt	pepper

Place corn in a large mixing bowl; slowly begin to add the other ingredients while mixing. Once all ingredients are mixed well, move the mixture into a bake safe dish and add the crackers to the top.

Bake at 350 degrees for one hour. Remove the dish and allow to cool for 10 minutes.

Serve and Enjoy!

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## SHATTO CREAM

Many have been amazed to learn that our local family farm sells heavy cream in addition to our YUMMY milk products. Well, it is true and I just wanted to make sure everyone is aware of this well kept secret before the holidays.

So, when you are thinking about what cream to add to your tasty mashed potatoes, what cream to use to whip some outstanding whipped cream or what cream to use in your delightful cakes or pies, please consider Shatto Cream, as I can assure you it will be the freshest and best tasting cream you have ever enjoyed.

## After Thanksgiving Coupon

**10% off Shatto Milk Company Logo'd Items\***

(i.e. shirts, hats, visors, etc.)

\*Offer valid only on November 23, 24, 25, and 26, 2007. The coupon is only good at the Shatto Milk Company Country Store located at 9406 N. Hwy 33, Osborn MO 64474. Offer is not good on already reduced items and coupon must be presented for discount.