



SHATTO MILK COMPANY

www.shattomilkcompany.com

November 2008

Shatto Milk Bottle = Free Chipotle Burrito!

Yes, you read the title correctly. On November 19th from 5:00 p.m. to 9:00 p.m., our good friends at Chipotle will set you up with a FREE BURRITO, BOWL, ORDER OF TACOS or SALAD when you provide them with an empty Shatto Milk Company Bottle. This promotion is only good at their 14th and Walnut location, near the Sprint Center.

My family and I will be on hand to meet and greet those of you that decide to take advantage of this wonderful offer. You may be asking why would we be doing this promotion, well, for two reasons, 1) Chipotle and Shatto Milk have something in common that we wanted to share with everyone. That is, we are both opposed to the use of artificial growth hormones in cows. Chipotle uses only dairy products from cows not treated with growth hormones, and of course, we here at Shatto Milk Company do not treat our cows with such injections. We thought this similarity was worth a little "party"; and 2) we wanted to find a way to offer a cool little bonus for our wonderful loyal customers.

So, come get a free burrito, and feel free to pass this along to your friends, colleagues, neighbors and family.

We hope to see you there.

Happy Thanksgiving!

Each year about this time I stop to reflect on the past 10 months. In doing so, I am reminded of all the terrific things in my life that I am thankful for including: a great family, wonderful friends and neighbors, outstanding employees, good health, and of course the opportunity to do what I love, be a dairy farmer.

When we started bottling our own milk on our farm in June 2003, I quickly realized I had one more very important thing to be thankful for, that is all of you, our wonderful customers. Since 2003, I have been reminded daily how thankful I am to have dedicated customers like you. So, with Thanksgiving right around the corner, I wanted to say thank you! Thank you for being such a wonderful part of my life and thank you for your continued support of our local family farm.

On behalf of my family and all of our wonderful employees, I would like to wish you and your family a happy and safe Thanksgiving. It is amazing how important people are in our every day lives, and unfortunately we do not always do a very good job of expressing our appreciation. Once again, thank you for being a part of the Shatto Family and for being some of the best friends a family could have.

Wishing You and Your Family the Very Best!



**When Preparing Your Holiday Meals,
Don't Forget your Shatto!
Now offering:
Butter (salted and unsalted), Cream,
Half and Half, Egg Nog, Ice Cream
and of course our YUMMY milk.**

Need Gift Ideas for the Holidays?

Each year we have thousands of people visit our Country Store as well as our online store to find great gifts for family, friends, and colleagues.

When you start thinking about holiday shopping we hope you will consider Shatto Milk Company. We have a variety of items that are perfect for those that you care about, ranging from logo'd hats, shirts, coffee mugs, ice cream bowls, and drinking glasses, to cow related items, wire milk carriers, fun cookie jars, and Shatto gift certificates.

We would enjoy the opportunity to show you around our Country Store and help you find an item that your loved ones will enjoy this holiday season.

If there is something that you have seen at our Country Store that you would like to purchase, just give us a call at the farm and we will find a way to get it to you ASAP. If you would like to purchase a Shatto Milk Company gift card, we would be happy to take your order via phone and mail it to you that same day. Feel free to contact us via phone any day of the week at (816) 930-3862.

Our Country Store will be open everyday this holiday season except for Thanksgiving Day.

Shatto Video Clip

This past month I had a special visitor to the farm. This young lady is an employee of Fox 4. She came out to tour the farm and put together a little video about Shatto Milk Company that would be available on Fox 4's website.

After a couple hours of petting the calves, milking cows, driving around our tractors and even laying down with the baby calves, she obtained enough cool footage to take back to the station. Well, all of her hard work on the farm paid off as she provided me with the following link of the video she created.

<http://www.myfoxkc.com/myfox/pages/News/Detail?contentId=7554313&version=5&locale=EN-US&layoutCode=VSTY&pageId=3.7.1>



What's Happening On The Family Farm?

I cannot believe it is already November. It seems like it was just yesterday that we were talking about preparing for summer and the hot summer sun.

Well, it is what it is. Things around the farm have been going great. We are now making egg nog for the holiday season, which combined with the fact that we are starting to again experiment with cheese makes things pretty busy in the bottling plant.

At the dairy, things are going well. We continue to have a number of new baby calves, which keep everyone happy and coming up with new names. The weather has been really good, so all of the cows are happy hanging out in the fields hoping the green grass stays around a bit longer.

In the country store, things are busy as ever. We continue to book up very quickly for tours, as we are already booking times for the summer of 2009. We are also preparing for the holiday shopping season as we have already had a rush on plush animals, logo'd apparel and our milk soap.

This year we will also be doing something a bit different. On **December 20th** we will be hosting our first ever holiday open house. This will be a time where the bottling facility will be open for visitors to come and look around at no cost and of course see the baby calves. The country store will be open as well, which has one of a kind finds and many other logo'd items for your last minute shopping.

So, if you would like to come out for the holiday open house, please mark your calendar and be sure to come see us as we would love to wish you happy holidays.

FESTIVE EGG NOG CAKE RECIPE

Submitted by Julie Williams, a Loyal Shatto Customer!

Ingredients:

1 yellow cake mix 2 eggs 3 C. water
1 ½ C. Shatto Egg Nog ¼ C. Shatto Butter
½ tsp. ground nutmet ½ tsp. rum extract

Egg Nog Filling: 3 T. cornstarch
2 C. Shatto Egg Nog ½ tsp. rum extract

Whipped Cream Frosting: 2 C. Shatto Cream
¼ C. sugar dash of salt 1 tsp. vanilla
½ tsp. rum extract 1 ts. Unflavored gelatin
2 T. cold water maraschino cherries

Cake: Combine cake mix: eggs, water, eggnog butter, nutmeg and rum extract in large mixer bowl. Beat 4 minutes. Pour batter into 2 wax paper lined greased and flowered 8 or 9 inch cake pans. Bake at 375, 30 minutes or until cake tester comes out clean.

Egg Nog Filling: Combine cornstarch with small amount of eggnog in stainless steel or glass saucepan. Blend until smooth. Blend in remaining egg nog and cook over simmering water until thickened and smooth. Add rum extract and cool.

Whipped Cream Frosting: Combine cream, sugar, salt and vanilla and rum extracts in mixing bowl, then chill. Whip until soft peaks form. Soften gelatin in 2 tbs cold water in cup. Place cup over hot water and gently stir gelatin until dissolved. Drizzle dissolved gelatin into cream mixture and beat until stiff. Cool 10 minutes, turn out onto wire rack and cool thoroughly. Spread cooled eggnog filling between layers. Frost with frosting and garnish as you would like. Refrigerate up to 24 hours.

After Thanksgiving Coupon

10% off Shatto Milk Company Logo'd Items

*Offer valid only on November 28, 29, and 30, 2008. The coupon is only good at the Shatto Milk Company Country Store located at 9406 N. Hwy 33, Osborn MO 64474. Coupon must be presented for discount.

SHATTO EGG NOG

Our super premium holiday Egg Nog is now available to all of the stores that carry our local products. We decided to offer our premium holiday treat a few days earlier this year, as we made our first delivery to local stores on October 20.

If you have not tried our super premium Egg Nog, please do, as I am certain you will enjoy it. We will be making this outstanding product throughout the holidays, stopping production on January 1.

Shatto Egg Nog is an outstanding item to take along with you as you head to your many holiday parties. I am certain all of your friends will thank you for taking the time to bring this special treat.

If you are just looking for the more mainstream dairy products this holiday season, just know that all of our premium products are in full production. This includes all of our **white milks, chocolate, root beer, banana, orange dream and strawberry specialty milks, cream, half and half, and butter (salted and unsalted)**. Ice cream is also available in both Chocolate and Vanilla varieties.

HOT CHOCOLATE

As the winter weather begins to nestle in for the next few months, we all look for warm treats that will aid us in staying cozy in the comforts of our homes. For a wonderful warm treat this winter, try some hot chocolate compliments of Shatto Milk Company. In less than 3 minutes you can enjoy the best tasting hot chocolate possible and do so in the comfort of your own home.

Simply take a mug full of Shatto Chocolate Milk and heat it in the microwave for approximately 2 minutes. Slowly sip the warm product to make sure it is the right temperature. Once the correct temperature is reached, plop in a few marshmallows and let your taste buds go wild.

The process is very simple, but the outcome is outright amazing. We never knew hot chocolate could taste so good or be so easy to make.

Enjoy!